

# Assistant / Associate / Full Professors in Marketing

Company:

**NEOMA Business School**

Location:

**France / Reims, Rouen and Paris**

Discipline:

**Marketing**

Employment Type:

**Permanent Full-time**

Posted:

**2024-02-09**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## **Multiple full-time, permanent Assistant / Associate / Full Professor positions in Marketing**

### **About the positions**

Thanks to our strong and continuous growth, at NEOMA Business School we are seeking to hire **multiple full-time, permanent faculty members in the Department of Marketing**.

Candidates from all marketing-related areas are eligible, but priority will be given to those specializing in topics fitting our Areas of Excellence (see more below) as well as luxury marketing, digital marketing, marketing ethics / social responsibility, and product/service innovation. Qualitative and qualitative researchers are equally eligible.

This is a fantastic time for a researcher to join our school. At the school level, we have launched new, multidisciplinary research areas (the Areas of Excellence - see <https://neoma-bs.com/faculty-and-research/research/centres-of-expertise-chairs-institutes>) that are catalyzing our research about timely, impactful topics for business and society, such as the future of work, artificial intelligence (AI) and data science, the 17 UN Sustainable Development Goals (including diversity and sustainability, among others), and complexity. These Areas provide resources - in terms of people (*i.e.*, RAs, postdocs, and data scientists) and financial support - to our faculty working around such topics. Thus, while we will consider all high-quality candidates, those with expertise within these domains will be well-received.

In addition to the resources available through the Areas, we provide a full range of research support, including - among others - an individual annual budget for conferences and other research expenses, two experimental behavioral labs, an internal copyeditor, and a unit dedicated to grants development.

The compensation package is consistent with international standards (with the addition of generous bonuses linked to one's publications). We also provide support for administrative procedures related to settlement in France and assistance in finding accommodation, family integration (school registration for children, help with job search for your partner), French training (for you and your partner), and relocation expenses.

### **About the candidates**

We are looking for dynamic, high-potential candidates who:

- Hold a PhD from an internationally recognized institution (or are close to completing it)
- Have a publication record (or strong publication potential) in top international peer-reviewed journals
- Are passionate about impactful research and are committed to excellence in its pursuit
- Are eager to diffuse their knowledge in the classroom, empowering our students and executives with new insights to help them navigate a complex and uncertain world
- Can leverage innovative pedagogy to deliver high-quality classes in English (while it is a plus, knowledge of French is not required)
- Are willing to disseminate research and expertise to our external stakeholders, both locally and globally
- Have a proactive and collegial attitude toward their colleagues, their department, and the school
- Look forward to actively participate in developing and implementing the school's strategy

If you are looking to push the frontiers of knowledge in your discipline and are committed to sharing this knowledge with our stakeholders, you will find NEOMA Business School an ideal place to advance your career. We make it our goal to create the best possible environment for you to excel in your research and, more globally, in your academic career.

### **About the school**

NEOMA Business School is a French top-tier business school and one of the few elite business schools in the world holding a triple accreditation (AACSB, EQUIS, and AMBA). Our ambition is to be an innovative and global business school, making an impact through high-quality teaching and research, and nurturing a responsible, future-oriented, and agile mindset. Because we are passionate about the international challenges of higher education, business, and society, we inspire students, faculty, and business leaders to question, experiment, and innovate. At NEOMA Business School, we educate students, executives, and entrepreneurs, and generate knowledge to shape the future of business and society in a sustainable and connected world. In an era of artificial Intelligence, we foster human Intelligence.

As a new faculty member, you will be part of multidisciplinary groups committed to joining and advancing existing research conversations, as well as contributing to creating new ones. Since more than two-thirds of our faculty are international, NEOMA provides a diverse, multicultural environment that is the optimal context for your research and pedagogy to thrive. With our three campuses in France – in Reims (Champagne-Ardenne), Rouen (Normandy), and Paris – we offer the ideal balance between the French savoir-vivre and ready access to the heart of business in Europe.

For more information about NEOMA Business School, please check us out at [neoma-bs.com](https://neoma-bs.com).

### **Application procedure**

The deadline for submission of the full application package is March 8, 2024. Screening of applications will start then, but we will continue to accept applications until the positions have been filled.

Applications can be submitted via <http://apply.interfolio.com/140636>. The application package consists of a cover letter, CV, names of three referees (who will be contacted to provide a letter of recommendation on your behalf), job market paper, representative publications and/or working papers (optional, maximum of three), and recent teaching evaluations (if available). Additional elements such as a research statement, teaching statement, and any evidence of service to the research, academic, and/or business community can also be included with your application. Positions typically start in late August 2024, but an earlier starting date is negotiable.

For any questions, feel free to contact us at [facultyrecruitment@neoma-bs.fr](mailto:facultyrecruitment@neoma-bs.fr).

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