

## **Professors of Marketing / Strategy**

Company:

**University of Melbourne**

Location:

**Australia / Melbourne**

Discipline:

**Marketing / Strategy**

Employment Type:

**Permanent Full-time**

Posted:

**2019-06-12**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

### **The University of Melbourne**

#### **Faculty of Business and Economics**

#### **Department of Management and Marketing**

#### **Multiple academic opportunities**

The Department of Management and Marketing is a vibrant, diverse and successful department and is part of Australia's No. 1 university. The Department is currently seeking to make academic appointments in the following areas:

- Professor of Marketing
- Professor of Strategy (2 positions)

Appointees will be strong research-focused scholars who are international in their outlook and interested in contributing to a supportive academic community.

The appointees will support the Department's strategic objectives by engaging in research in their discipline, and publishing in elite international journals and other esteemed scholarly outlets. Research that focuses on The University of Melbourne's grand challenges is highly valued. The successful appointees will also support the Department's strategic objectives by teaching and developing high quality undergraduate and graduate subjects, as well as executive education programs. It is expected that the appointees will make a significant contribution to the collegial and intellectual life of the Department and their discipline.

#### **Benefits**

- Access to specialist centres in a dynamic research environment
- Excellent resources to support collaboration within and outside the University
- Professional development opportunities among world class academics
- Attractive remuneration packages

*The University of Melbourne highly values diversity in the workplace. Applications from women and underrepresented groups are strongly encouraged.*

Full details for each position are available on the University website as below:

- **PROFESSOR OF MARKETING:** <http://jobs.unimelb.edu.au/caw/en/job/899960/professor-of-marketing>
- **PROFESSOR OF STRATEGY (TWO POSITIONS AVAILABLE):**  
<http://jobs.unimelb.edu.au/caw/en/job/899961/professor-of-strategy-two-positions-available>

### **How to apply**

Contact Head of Department Professor Prakash Singh for a confidential discussion:  
[hod-mgmt-mktg@unimelb.edu.au](mailto:hod-mgmt-mktg@unimelb.edu.au)

Online applications only via: [www.about.unimelb.edu.au/careers](http://www.about.unimelb.edu.au/careers)  
(search for each position by job number or position title)

More information about the Department: <http://fbe.unimelb.edu.au/managementmarketing>

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