

Professor in Luxury Marketing and Head of the MSC “Champagne, Wines & Gastronomy”

Company:

Headway People / Neoma Business School

Location:

France / Reims

Discipline:

Luxury Marketing

Employment Type:

Permanent Full-time

Posted:

2019-06-17

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

HEADway People is a leading direct sourcing specialist recruiting exclusively for the higher education, research and training sectors. Neoma Business School has engaged our services for the recruitment of an outstanding individual for the position of:

Professor in Luxury Marketing

Head of the MSC “Champagne, Wines & Gastronomy”

1/ About Neoma Business School

NEOMA Business School is one of the premier business schools in France.

Its mission is to train and support future managers and entrepreneurs to provide responsible leadership that goes beyond current dominant models of business and leadership.

NEOMA Business School develops empowering management through world-class rigorous and relevant research that inspires both teaching and learning experiences, and benefits to each and every stakeholder.

NEOMA Business School belongs to the group of elite business schools in the world with the triple crown (AACSB, EQUIS and AMBA accredited).

With three campuses in France (Champagne-Ardenne, Paris and Normandy), NEOMA Business School offers an ideal balance between French “*savoir-vivre*” and ready access to the heart of business in Europe.

If you are looking to push the frontiers of knowledge in your discipline, and are committed to sharing this knowledge with different stakeholders, NEOMA Business School is an ideal place to advance your career.

2/ Job purpose and main duties

Under the responsibility of the Head of the Marketing Department, the role involved research and teaching related to the Professor position and the creation and development of the MSc “Champagne, Wine & Gastronomy” opening in September 2020.

Professor in Luxury Marketing

Candidates should demonstrate a clear potential for developing relevant and rigorous research, publishing in top peer-reviewed journals.

They are also committed to spread their research in the classroom, empowering our students and executives with new insights that will allow them to go beyond the expectations.

Preference will be given to applicants who enjoy team-work and are willing to contribute to NEOMA Business School’s strategy.

Head of MSc Champagne, Wine & Gastronomy

- Designing and developing the academic content,
- Piloting the programme,
- Being active in the promotion and recruitment processes,
- Recruiting qualified lecturers according to accreditations and legal standards,
- Developing partnerships with universities and companies related to the expertise.

The job is based in Reims Campus and requires frequent travelling in France and abroad. Open-ended contract, full-time position, with executive rank (French “status cadre”).

3/ Person specification

Previous experience and essential qualifications

- PhD in a relevant discipline from an AACSB and/or EQUIS accredited school, with a strong research and publication record,
- Strong expertise in Luxury Marketing,
- Strong academic and corporate network in relevant area,
- Proficiency of both French and English.

Desirable personal qualities

- Strong leadership skills: able to motivate and inspire collaboration around shared objectives,
- Determined and highly persuasive,
- Ability to participate and implement the strategy of the School at the department level,
- Good listener, conveying messages and information effectively and with courtesy,
- Creating and inspiring confidence, honesty and rigor,
- High personal and professional integrity, and respect for the values framework of the School,
- Flexible and agile; able to successfully adapt to changing environments,
- Global mindset.

4/ Recruitment process:

Please email your application to: s.obarowski@headway-advisory.com

Following a series of interviews with HEADway recruitment consultants, shortlisted candidates will be invited to attend further interviews with the NEOMA senior management team.

The position should be filled as soon as possible.

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