

# Assistant Professor in Marketing

Company:  
**SKEMA Business School**

Location:  
**France / Sophia Antipolis**

Discipline:  
**Marketing**

Employment Type:  
**Permanent Full-time**

Posted:  
**2019-10-31**

Contact Person:  
**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## **POSITION IN MARKETING France - Campus Sophia Antipolis**

### **OPEN POSITION AT SKEMA BUSINESS SCHOOL**

SKEMA is seeking applicants for position in MARKETING.  
Assistant Professor.  
Starting date: September 2020 or earlier.  
Permanent full-time contract.  
Salary and conditions are competitive, in line with international standards.

### **REQUIREMENTS**

- Hold a PhD in MARKETING or a related field, from a recognized institution
- Have promising research prospects, visible through ongoing submissions to high-level journals
- Do research in areas consistent with the specializations of current Faculty members
- Demonstrate first teaching experience in the relevant disciplinary area
- Aware of teaching and learning innovation
- A commitment to service in the institution
- Be able to teach in English (knowledge of French, although not strictly required, would be appreciated - support in learning French will be offered)
- Be a team player with good communication skills, and a willingness to contribute to the activities in the Academy and the Research Center

### **EXPECTATIONS**

- Publish qualitatively and quantitatively in peer-reviewed journals (according to the SKEMA journal ranking list)
- Teach at different levels in MARKETING
- Supervise students at different levels (undergraduate, graduate...)
- Participate in the student selection process

- Be a good academic citizen / Commit to the life of the institution and contribute in projects related to the school strategy

## **ABOUT SKEMA BUSINESS SCHOOL**

SKEMA Business School, one of Europe's fastest growing business schools, is an EQUIS, AACSB and AMBA-accredited academic institution. It currently operates on five continents with campuses in France (Lille, Paris, Sophia Antipolis), China (Suzhou), Brazil (Belo Horizonte), USA (Raleigh - NC State campus) and South Africa (Stellenbosch - January 2020).

The school offers a wide range of management programmes, taught in English and in French, at Bachelor, Master and Doctoral levels, as well as Executive Education. SKEMA is positioning itself as the leadership school, training the pioneer knowledge economy decision-makers throughout the world.

In pursuing its ambitious global project, SKEMA seeks to stay at the forefront of innovation and education. We are therefore looking for women and men who reflect the school's values: academic excellence, humanism and multiculturalism. SKEMA's Faculty comprises more than 170 Professors. Their expertise allows us to provide educational programmes addressing the opportunities and challenges of a global environment. Structured around five research centers covering all major areas of business, and three Academies - Globalisation, Innovation and Digitalisation -, SKEMA offers great career opportunities for ambitious researchers.

For further information: <https://www.skema.edu/>

## **ABOUT RESEARCH**

The MERCUR research centre is dedicated to promoting top-level research and best practices in marketing and consumer culture, with a particular focus on the retailing context. The research centre organises regular research seminars and events such as workshops for researchers, research-oriented after-work events for executives and managers and conferences.

MERCUR's main objective is the study of the market dynamics occurring between consumers and institutions (*i.e.* companies, non-profit organisations and public institutions), in particular to develop an understanding of the meanings and importance attributed by consumers to their experiences with brands, products, services and points of sale. Our members have expertise in a variety of topics such as identity and consumption culture, transformative consumption and sustainability, digital marketing, e-commerce and commercial evolutions.

SKEMA Business School offers publication bonuses for peer-reviewed publications, following the French CNRS Journals Ranking list.

## **APPLICATION PROCEDURE**

Applicants should send:

- a curriculum vitae
- a cover letter
- a selection of three representative publications
- a teaching statement and teaching assessments

The complete application package should be submitted in English and sent by email to:

[recruitmentfaculty2020@skema.edu](mailto:recruitmentfaculty2020@skema.edu)

With object: application position in MARKETING - FRANCE

Clarification questions can be directed to: [recruitmentfaculty2020@skema.edu](mailto:recruitmentfaculty2020@skema.edu)

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