

Full-time Faculty Positions in Marketing

Company:
emlyon business school

Location:
France / Lyon

Discipline:
Marketing

Employment Type:
Permanent Full-time

Posted:
2019-12-20

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

Full-time Faculty Positions in Marketing at emlyon business school - FRANCE

THE POSITIONS

emlyon business school invites applications for following full-time Faculty positions:

- [In Marketing, all ranks](#)
- [In Digital Marketing, Artificial Intelligence for Business](#)

Appointments are made at full Professor, Associate or Assistant ranks depending on research, teaching record and business experience.

All these positions are based in France (Lyon – Paris)

Successful candidates for Assistant Professor positions have a high research potential.

Rank of appointment and salary will be commensurate with qualifications and experience. Salary and conditions will be competitive with leading European Business Schools

Successful candidates are expected to start by September 2020.

THE SCHOOL

emlyon business school, one of the leading French Grandes Ecoles in Management, has consistently been ranked among the top European Business Schools. It holds triple accreditation (AACSB, EQUIS, and AMBA) and offers a wide range of programs including an MSc in Management, Specialized Master's degrees, MBA, PhD, as well as open and tailor-made executive programs.

emlyon business school has campuses in France (Lyon and Paris), China (Shanghai), Morocco

(Casablanca) and India (Bhubaneswar).

Having celebrated its 140th anniversary in 2012, **emlyon business school** is a dynamic and innovative institution with a 152-strong faculty dedicated to develop excellence both in teaching and research thanks to unique and specific means (learning lab, clusters of excellence...). emlyon's motto is "early makers". This concept reflects our vision of the entrepreneur: an individual who tries, experiments, makes mistakes, starts again and learns as they go. An entrepreneur must now combine this dimension of doing and doing quickly with the ability to anticipate, mix and nurture ideas, see things before others and do things quicker than others. The entrepreneur from emlyon business school is a maker and an early mover. He/she is an early maker.

THE ENVIRONMENT

emlyon business school is at the center of a vibrant ecosystem of large universities with excellent research teams in engineering, computer science, natural sciences, social sciences, and the humanities (see: <http://www.onlylyon.com/en/discover-lyon/education.html>). Lyon is the second largest city in France, with a long tradition in entrepreneurship and with a strong digital industry.

THE APPLICATION SHOULD CONSIST OF

- A cover letter including motivation to join **emlyon business school**
- Research Sample(s)
- A current vita
- Reference letters from two referees

All application materials should be submitted in English. The application materials will not be returned.

Candidates are strongly encouraged to apply as soon as possible as review of applications will begin immediately.

Interested candidates should apply electronically through emlyon business school recruitment webpage:

[HERE](#)

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