

Assistant or Associate Professor in Marketing, Digital, Strategy and Entrepreneurship

Company:

EDC Paris Business School

Location:

France / Paris

Discipline:

Marketing, Digital, Strategy and Entrepreneurship

Employment Type:

Permanent Full-time

Posted:

2020-01-09

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Recruitment - EDC Paris Business School

EDC Paris Business School invites applications for the positions of Assistant or Associate Professor in **Marketing**, Digital, Strategy and Entrepreneurship. (Starting September 2020 or earlier).

Presentation of EDC Paris Business School

- 70 years in 2020: The oldest private management institution in the French Conférence des Grandes Ecoles
- A member of the European Foundation for Management Development (**EFMD**), the Association to Advance Collegiate Schools of Business (**AACSB**) and Global Compact (**PRME**)
- EPAS accreditation for our Grande Ecole programme
- A Grande Ecole programme approved by the French Ministry of Higher Education, of Research and Innovation by delivering a 5-year master's degree
- An influential network, Force EDC, made up of 15,000 graduates, including 5,000 business managers residing in 81 countries which helps ensure fast professional integration, plus a network of 3,000 alumni from our "Sup de Luxe" programme.
- Entrepreneurial leadership is at the heart of our strategy: 15 to 20% of business creators in each graduating class; nearly 80% are managers developing new business activities (corporate entrepreneurship)
- 33 permanent professors and 140 professional guest speakers
- Nearly 100 international partner universities across all 5 continents

More information about EDC Paris Business School is available online at:

<https://www.edcparis.edu/fr/programs-portfolio>

Research activities in the school

The intellectual contributions of the professors are organized around 2 main research axes: **'Entrepreneurship'** and **'Markets and Organization'**. The research fields are: Marketing, Finance, HRM, Strategy, Management control, Governance etc...

Ø Positions: We open the following positions (4 positions)

1. Marketing in luxury sector (consumer behavior, retail, branding, international dimensions, supply chain, business model, CRM, etc...)
2. Digital transformation (artificial intelligence, machine learning, big data, information system)
3. Entrepreneurship (incubators, corporate entrepreneurship, business model, startups, family business, financing)
4. Strategic management (governance, innovation, internationalization, business development, organizational behavior etc..)

Job Requirements

- The candidate must have the ability to provide a teaching quality and to maintain an active research agenda
- The candidate must also have the potential to publish in top academic journals and must develop an excellent teaching in our programs.

Applicants must:

- hold a PhD degree or be close to completion
- demonstrate an excellent capacity for academic publications, with publications in top ranked journals
- demonstrate an excellent teaching ability to teach in English at the master level

How to apply?

To apply, we kindly ask you to submit your application materials to Delphine DAGNON (ddagnon@edcparis.edu Assistant to the Research and Faculty Deans. The application materials should include:

- Cover letter (application)
- Curriculum vitae
- List of publications
- Teaching portfolio
- Research plan

Please submit your application materials in English (French accepted) and in PDF files.

The recruitment committee will screen applications and invite selected top candidates for a preliminary interview (phone or Skype). The final list of selected candidates will be invited for a site visit to give a lecture in their field of competence and make presentations of their research activities.

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