

## Associate / Full Professor in Digital Marketing

Company:  
**emlyon business school**

Location:  
**France / Lyon, St Etienne, Paris**

Discipline:  
**Digital Marketing**

Employment Type:  
**Permanent Full-time**

Posted:  
**2021-03-31**

Contact Person:  
**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

### **Full-time Faculty Positions at emlyon business school - FRANCE**

#### **THE POSITIONS**

**emlyon** business school invites applications for following full-time Faculty position:

- [A full-time position in Digital Marketing at Associate/Full Professor level](#)

Appointments are made at full Professor, Associate ranks depending on research, teaching record and business experience.

This position is based in France (Lyon - St Etienne - Paris)

Successful candidates for Assistant Professor positions have a high research potential.

Rank of appointment and salary will be commensurate with qualifications and experience. Salary and conditions will be competitive with leading European Business Schools

Successful candidates are expected to start by September 2021.

We strongly encourage people of all backgrounds (gender, ethnic background, nationality) to apply.

Fluency in English is required. Speaking French is not a requirement but holding French basic notions will be an asset. For non-French professors basic language support is offered at emlyon.

The selected candidate is expected to be based in Lyon or nearby area. Emlyon has set-up a relocation policy to support the moving process.

#### **THE SCHOOL**

**emlyon** business school, one of the leading French Grandes Ecoles in Management, has consistently been ranked among the top European Business Schools. It holds a triple accreditation (AACSB,

EQUIS, and AMBA) and offers a wide range of programs including a BBA, MSc in Management, Specialized Master's degrees, MBA, DBA, PhD, as well as open and tailor-made executive programs.

**emlyon** business school has campuses in France (Lyon, St Etienne and Paris), China (Shanghai) and Morocco (Casablanca).

Having celebrated its 140th anniversary in 2012, **emlyon** business school is a dynamic and innovative institution with a 164-strong faculty dedicated to develop excellence both in teaching and research thanks to unique and specific means (learning lab, clusters of excellence). emlyon's motto is Early Makers. This concept reflects our vision of entrepreneurs: individuals who try, experiments, makes mistakes, starts again and learns as they go. Entrepreneur must now combine this dimension of doing and doing quickly with the ability to anticipate, mix and nurture ideas, see things before others and do things quicker than others. The entrepreneurs from **emlyon** business school are makers and an early movers. They are early maker.

## **THE ENVIRONMENT**

**emlyon** business school is at the center of a vibrant ecosystem of large universities with excellent research teams in engineering, computer science, natural sciences, social sciences, and the humanities (see: [discover Lyon](#) ) Lyon is the second largest city in France, with a long tradition in entrepreneurship and with a strong digital industry.

## **THE APPLICATION SHOULD CONSIST OF**

- A cover letter including motivation to join **emlyon** business school
- Research Sample(s)
- A current vita
- Reference letters from two referees

All application materials should be submitted in English. The application materials will not be returned.

Candidates are strongly encouraged to apply as soon as possible as review of applications will begin immediately.

Interested candidates should apply electronically through emlyon business school recruitment webpage:

[HERE](#)

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