

Assistant Professor, Associate Professor or Professor in Marketing

Company:
EDHEC Business School

Location:
France / Lille

Discipline:
Marketing

Employment Type:
Permanent Full-time

Posted:
2021-04-07

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant Professor, Associate Professor or Professor, Marketing (1 position)

Position

To participate to the continuous development of the EDHEC Master Program, EDHEC Business School is recruiting an Assistant Professor, Associate Professor or Full Professor of Marketing, with an expertise in digital marketing, services marketing or retailing. All types of quantitative research approaches are welcome ([e.g.](#), modelers, experimental researchers ...). The successful candidate is also expected to fully participate to EDHEC's agenda in Pedagogical Innovations. Ability/experience in blended learning / e-learning will thus be highly appreciated.

EDHEC offers great career development opportunities for Faculty members.

Location will be on the Lille campus.

Qualifications

- Ph.D. in Marketing
- Demonstrated ability to publish in top-ranked journals (CNRS and FT-50 journal list)
- High capacity to develop pedagogical innovation
- Energy, dynamism, conviction
- Desire to actively engage in all areas of Faculty life
- Personal and professional ethics
- Excellent communication skills
- High level of fluency in English
- Knowledge of the French language is not compulsory

We strongly encourage people of all backgrounds (gender, ethnic background, nationality).

Candidates interested in applying for this position are invited to send a cover letter, a resume, a list of publications, a list of classes taught and the names and contact information of two referees at

Recrutementsprofs3@edhec.edu

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