

Assistant / Associate / Full Professor in International Marketing

Company:

IESEG School of Management

Location:

France / Lille or Paris

Discipline:

International Marketing

Employment Type:

Permanent Full-time

Posted:

2021-06-03

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant / Associate / Full Professor in INTERNATIONAL MARKETING

FACULTY POSITION

In view of its continuous growth, the Marketing and Sales Department at IESEG School of Management invites applications for (ideally) a Full-time permanent position in International Marketing (focus on research) for either Lille or Paris Campus starting January 2022 or September 2022.

ABOUT IESEG SCHOOL OF MANAGEMENT

- IESEG holds the “**triple crown**” of international accreditations (AACSB, AMBA & EQUIS) and is a member of the “Conférence des Grandes Écoles”. The School offers Bachelor, Master and Post-Graduate Degrees as well as Executive Education programs.
- IESEG is one of the leading French business schools in terms of research. The IESEG Research Center is accredited by the French CNRS (National Center for Scientific Research). The school actively **promotes research, provides resources** for active scholars and **offers financial bonuses** for high quality international peer-reviewed research publications.
- IESEG offers a **dynamic and international work environment** with over 40 different nationalities represented. Crucial to the school are its core **values**: Accomplishment, Responsibility, Integrity, Solidarity and Engagement. The school’s ambition is to **empower changemakers for a better society**. The school offers employees a competitive salary, a relocation allowance and housing search assistance, French social security benefits, complementary health insurance, meal vouchers, a profit-sharing plan, and a contributory pension scheme. Our satisfaction survey among new hires shows that 100% of the respondents were (very) satisfied with the organization of their arrival on campus.
- IESEG has 2 campuses: **Lille Campus** is in the heart of the Northern French city of Lille (within the triangle made up by London, Paris and Brussels). **Paris Campus** is located in the biggest European business district of “La Défense”. Both premises have an excellent classroom infrastructure as well as an energizing research environment.

More information about IÉSEG School of Management is available online at: <http://www.ieseg.fr/en/>

ABOUT THE MARKETING AND SALES DEPARTMENT

The department consists of about 40 full-time academics in the areas of Marketing, Digital Marketing, Consumer Behavior or International Marketing. The School provides ample resources to support a variety of research interests and activities. IÉSEG promotes cross-disciplinary research and maintains an excellent network with overseas institutions for collaborative work. Over the last few years, faculty members have been successful in publishing their research papers in top-tier refereed international journals.

ABOUT THE POSITION

From applicants, we expect evidence of **strong research skills** and relevant experience. We are looking for candidates whose research expertise and interests are related to International Marketing and more specifically in one or several of the following topics: global marketing; cross cultural marketing; marketing in emerging markets, etc.

The candidate should have obtained a PhD from a reputable educational institution. The candidate should show evidence of track record in publishing in top tier international journals (on the CV: each publication should be listed with information on the journal impact factor + ranking in the CNRS list). The candidate should also include papers in Revise and Resubmit status (mentioning the journal, the exact round, whether it is Minor or Major revision, and when the manuscript is to be re-submitted).

He/she also needs to provide evidence of strong teaching skills and/or professional experience.

Prior knowledge of French is not required but applicants should be completely fluent in English as all courses will be taught in this language. The School provides French courses to faculty members.

Good networks in both academia and professional circles at regional and international levels will be a plus.

Applicants should embody the **values** of the school and be **team players**.

SALARY RANGE

The salary is competitive. Housing search assistance is provided by IÉSEG. Employees also benefit from French social security benefits, complementary health insurance and a contributory pension scheme.

APPLICATION PROCEDURE

All applications should be submitted here:

<https://recruitment.ieseg.fr/jobs/1183356-assistant-associate-full-professor-in-international-marketing?promotion=244243-trackable-share-link-international-marketing-akadeus>

When applying, you will be asked to upload **in one single pdf** or word the following documents: (1) Cover letter; (2) Updated CV (include the date and institution for your PhD); (3) List of referees with names, affiliations and e-mail addresses; (4) Research & Teaching statement (how do you approach these two activities, what is your strategy); (5) Recent Teaching evaluations.

Two recommendation letters should be sent separately directly by the referees to: Dr. Gwarlann DE KERVILER, Head of Marketing and Sales Department Email: mkg.recruitment@ieseg.fr

APPLICATION DEADLINE: August 31st 2021.

Interviews will be scheduled starting from September 2021.
For any further question, please contact us at mkg.recruitment@ieseg.fr

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