

Assistant Professor in CSR / Sustainability

Company:

Stockholm School of Economics

Location:

Sweden / Stockholm

Discipline:

Marketing or Strategy, but other BA subdisciplines may be considered

Employment Type:

Temporary

Posted:

2021-11-01

Contact Person:

Professor Hans Kjellberg (hans.kjellberg@hhs.se) or Associate Professor Lin Lerpold (lin.lerpold@hhs.se)

The Department of Marketing and Strategy at the Stockholm School of Economics (SSE) invites applications for a tenure-track position at the Assistant Professor level focused on CSR/sustainability.

We are looking for candidates with a Ph.D. in Business Administration (primarily in Marketing or Strategy, but other BA subdisciplines may be considered) or in another relevant discipline. The doctoral degree must be completed before taking up the position. For this position, we are specifically looking for candidates with an interest in, and documented experience from, research on CSR and/or sustainability. This includes, but is not limited to, research on:

- transformation of markets and industries towards increased sustainability, including the regulatory environment and business initiatives,
- development and introduction of sustainable business models,
- implementation of sustainability and CSR initiatives in firms and organizations, along with their value chains,
- the role of internal and external stakeholders in such processes,
- responsible and sustainable business practices and behavior,
- the development of sustainable consumption and production ecosystems.

The ideal candidate has a promising research record as evidenced by publications in or potential to publish in relevant top journals. We expect the candidate to actively participate in one or more of the department's ongoing research streams (see below).

The successful candidate will be part of the core faculty teaching courses on CSR, Sustainable Business and Sustainability Management (in English) on all educational levels (BSc, MSc, MBA and PhD). Teaching may also include other courses in Marketing and/or Strategic Management. Research and teaching are considered equally important. The standard teaching load for tenure track faculty at SSE is four courses per year (40%) with the possibility of a 50% reduction through external research grants. The position offers ample opportunities to cooperate with SSE's wide network of partner organizations and companies both in teaching and research.

In sum, we are looking for a colleague with a passion for both research and teaching, who is doing outstanding research, has a track record of high-quality teaching, and comes with excellent

recommendations. Beyond this, we are looking for someone prepared to contribute to our research environment, our education programs, and other areas in the life of a thriving academic institution.

Terms

The expected start date is August 1, 2022, but alternative dates can be discussed. Salaries are set individually based on qualifications and experience. Our tenure track system is 3+3 years, conditional on successful mid-term review after 3 years. Tenure evaluation takes place after a maximum of 6 years and successful evaluation leads to conversion of the tenure-track position into a tenured Associate Professor position.

Qualifications

The position requires a PhD in Business Administration (primarily Marketing and Strategy) or some other relevant discipline from a leading university or business school. Candidates must have completed their PhD prior to taking up the position. Candidates must demonstrate a strong research interest in CSR/sustainability and a commitment to high quality research and teaching in relevant areas. Preference will be given to candidates who have already published in top journals, have a track record of international peer-reviewed publications, and/or a strong pipeline of submitted papers. Candidates should be active in the international research community in their field. Reviewing experience from relevant journals is a merit.

The candidates should have documented experience from teaching relevant courses and must demonstrate teaching effectiveness as indicated by teaching evaluations, letters of recommendations and/or peer reviews. Experience from teaching at both bachelor and master level, designing courses, coaching student projects, and teaching in executive education are considered merits. Ability to teach in adjacent areas within Marketing and Strategy will also be valued.

Engagement in outreach activities (business and society) is a merit. Finally, candidates should demonstrate an ability and willingness to undertake administrative tasks and contribute to the intellectual life of the department and the school at large.

About the Department of Marketing and Strategy

Research at the department is cross-disciplinary covering strategic management, international business, and multiple marketing subdisciplines, but also economic psychology, economic sociology, and economic geography. A variety of theoretical perspectives and research methods are thus employed. Specific topics of interest within CSR and Sustainability include circular and sustainable business models, sustainable consumption and production practices, global supply chains, social sustainability (e.g., migration, integration, human rights and democracy development) and the transformation of business sectors towards sustainability.

The department has a high-performance research culture. Faculty members are expected to be committed researchers and publish in top journals within their fields. Our tenure evaluations reflect this and rely, among other things, on the AJG and FT50 lists as indicators of research quality. Besides publishing, our faculty members serve in international editorial boards and other official academic positions. They also successfully apply for external research grants to fund both their own research and PhD and post doc projects.

The department recently launched a joint research initiative focused on *the future of market society*. This includes studying ongoing strategic efforts to shape markets, develop and implement novel business models, and transform the marketing ecosystem, as well as the societal consequences of such efforts. The initiative consists of three complementary research themes: (1) *Exploring the platform economy*: platform giants and the market society they build; (2) *Understanding transformations in market ecosystems*: strategies for a digital and sustainable world; and (3) *Shaping*

the future of marketing: strategic marketing in the age of influencers, nudges and algorithms. It is expected that the candidate will participate in and contribute to this research agenda.

The department is one of 6 full academic departments at SSE. The current faculty consists of 9 full professors, 6 associate professors, and 8 assistant professors/ lecturers. At present, the department has a cohort of 22 PhD students enrolled in the PhD program in Business Administration. The department also hosts about 40 research fellows and post docs funded by external research grants. The faculty and research fellows contribute to teaching in marketing, strategy, and sustainable business in the bachelor, master, PhD, MBA and executive education programs at SSE.

About the Stockholm School of Economics

The Stockholm School of Economics is ranked as the top business school in the Nordic and Baltic countries and enjoys a strong international reputation. World-class research forms the foundation of our educational offering, which includes Bachelor, Master, PhD, MBA, and Executive Education programs. Through creativity and collaboration, the Stockholm School of Economics provides an environment where ambitious students and accomplished researchers meet to address contemporary challenges within business and economics, particularly those concerning sustainability, diversity and innovation. Apart from delivering world class education within business and economics, SSE students are trained to be successful decision makers and leaders of the future. Our educational mission has over the years strengthened SSE students, please see <https://www.hhs.se/en/about-us/organization/mission-and-vision/>.

SSE is committed to a balanced gender distribution and values a variety of backgrounds and experiences among our employees. We therefore welcome all applicants regardless of their gender, ethnicity, gender identity or expression, disability, sexual orientation, age, or religion or other beliefs.

How to apply

The formal application is made via our online platform <http://jobs.hhs.se/job-vacancies/>. To be considered for the position, please submit:

1. A cover letter articulating your fit with the position, including research interests and plans, and teaching experience/competence
2. A complete and up-to-date curriculum vitae.
3. A separate document listing both published articles (if any), submitted articles (including information about the journal and current status), and working papers (including information about targeted journals).
4. Copies of representative research (3-4 texts including job-market paper).
5. Names and contact information for three academic references.

Your application must be received by Friday, January 28, 2022. Initial interviews will be held on Zoom and top candidates will be invited to Stockholm for research talks.

Inquiries

For additional information, please contact Head of Department, Professor Hans Kjellberg (hans.kjellberg@hhs.se) or Head of the Centre for Sustainability Research, Associate Professor Lin Lerpold (lin.lerpold@hhs.se).

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