

Full-time Professor in Market Research, Marketing

Company:

Universidad del Pacífico

Location:

Peru / Lima

Discipline:

Market Research, Marketing

Employment Type:

Permanent Full-time

Posted:

2022-05-11

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Universidad del Pacífico, Lima

Recruitment of full-time professors

Academic Department of Marketing and International Business

Universidad del Pacífico, Lima – Peru, it is a nonprofit academic organization, with a vocation for excellence as well as international projection, specialized in Economy, Business Administration and Organization Management.

Universidad del Pacífico is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Call for applications for positions of full-time teachers

The Faculty of Business Sciences calls on university professors to apply for a position as full-time professor, assigned to the Academic Department of Marketing and International Business.

The applicants must have the following minimum requirements:

- Competent professionals in the area to which they apply.
- Vocation of service and ability to teach effectively in undergraduate and master's programs.
- Research capacity, backed by recent publications.
- Have the degree of Doctor, issued by a Peruvian or foreign university of recognized prestige.
- Fluent command of Spanish and English, spoken and written language

Position Description:

The Academic Department of Marketing and International Business is currently recruiting full-time professors, especially in areas such as:

- Market research
- Marketing

Universidad del Pacífico promotes professors to perform teaching and research activities in a balanced way.

The candidates should have exceptional research abilities, substantiated by a Doctor's degree and a publication record, focused on the most recent intellectual contributions in their field of specialization. Outstandingly, candidates who are close to obtaining a Doctor's degree can apply.

The candidates should also have the capacity and spirit of service to be able to teach bachelor and master's degree courses in their specialty, effectively. Furthermore, the candidates must be completely fluent, with excellent command of writing and speaking skills in English and Spanish.

Universidad del Pacífico offers salaries, bonuses, and benefits, which are internationally competitive, by the candidate's grades.

The candidates can present their applications on a permanent basis and the Directive of the University should communicate the decision on their future inclusion.

For any queries, please contact the Department of Marketing and International Business at the following e-mail address:

damni@up.edu.pe

To apply:

All the candidates can apply at the following link:

<http://www.up.edu.pe/la-universidad/reclutamiento-docente/>

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