

Doctoral Candidate and Research Associate

Company:

Katholische Universität Eichstätt-Ingolstadt

Location:

Germany / Ingolstadt

Discipline:

Employment Type:

Part-time position (75%)

Posted:

2022-06-15

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

The Catholic University of Eichstätt-Ingolstadt (KU) is a non-state university under church leadership and officially recognized by the Free State of Bavaria. It is committed to strong research and excellent teaching and combines first-class study conditions with an international focus. Eight faculties offer a wide range of subjects for around 5,000 students. The University employs 900 staff members of different faiths and beliefs. Grounded in the Christian view of human life, KU aims to create an academic and educational culture of responsibility.

The Chair of Business Administration, Innovation and Creativity at the WFI - Ingolstadt School of Management invites applications for a part-time position (75%) as

Doctoral Candidate and Research Associate (m/f/d)

to be filled as soon as possible for an initial limited period of three years. Further extension is possible. The place of work shall be Ingolstadt. Provided that the requirements are met, remuneration in the private-law employment relationship will be according to the pay grade E 13 TV-L. The selected candidate is expected to successfully complete requirements for a doctoral degree.

Your Responsibilities

- Develop, conduct, and publish high-quality research in Consumer Behavior, Marketing, and Innovation
- Primarily use of experimental research and survey research methods and related data analysis techniques
- Teach courses on the topics of Innovation & Marketing / Entrepreneurship / Consumer Psychology
- Supervise Bachelor's and Master's theses
- Support administrative tasks and projects at the chair

Your Profile

- Master's degree or equivalent in Business Administration, Psychology or related fields
- Interest in experimental research, and in the fields of Consumer Behavior and Innovation
- Strong knowledge of statistical analyses and empirical research methods
- Very good command of written and spoken English (level C1 or C2)
- Aptitude for Teaching
- Motivation, self-discipline and integrity
- Ability to work independently and in a team

Our Offer

- Opportunity to earn a doctoral degree at a renowned faculty and university
- Attractive and team-oriented workplace in a modern university environment
- An international and innovative team at the chair
- Interesting and versatile range of responsibilities and tasks
- Attractive opportunities to participate and present at national and international conferences
- Broad range of internal and external opportunities for further education and training

Your Application

Please include the following documents with your application:

- Cover letter with a statement of interest / letter of motivation (in English)
- Curriculum Vitae (in English)
- Scanned copies of degrees / diplomas / certificates / transcripts
- Summary of your Master's Thesis (3 pages, single-spaced, in English) or a comparable, original written sample of your work. This must be a single-author piece and not co-authored work or a group project
- At least one letter of recommendation (or a maximum of two letters of recommendation) from a university professor or a university research associate (in English)
- Names and contact details of two references including the supervisor of your Master Thesis or a professor from your Master's program

Please send your detailed application with the requested documents via email to phdstudent.matta@ku.de addressed to Professor Shashi Matta on or before **July 15, 2022** (please include all documents in one PDF file). Submitted application documents will be destroyed after completion of the recruitment process in compliance with data protection regulations.

All staff are obliged to recognize and respect the nature and mission of the University as stipulated in the Mission Statement and Foundation Charter. The University takes this into consideration when recruiting staff and is therefore interested in receiving applications with relevant information in this regard.

KU aims to promote equal opportunities for women and men, and to ensure that its members are able to balance work and family life. Candidates with severe disabilities who are equally suitable to other applicants will be prioritized.

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