

PhD in Communication, Markets and Society

Company:
Libera università di lingue e comunicazione IULM

Location: Italy / Milan

Discipline:

Communication, Markets and Society

Employment Type: **3-year PhD positions**

Posted:

2022-06-16

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Call for Applications for the PhD in Communication, Markets and Society

Our Offer:

Three-year PhD positions, supported by university fellowships, in the interdisciplinary, dynamic, and collaborative research environment of IULM University in the centre of the vibrant city of Milan.

The PhD in Communication, Markets and Society:

The PhD in Communication, Markets and Society offers, among other things, the possibility of an academic career in a national and international context, but also enables entrepreneurial careers in marketing and corporate communication or internships in leading communication agencies.

PhD Research topics:

For the PhD in "Communication, Markets and Society", research projects must be submitted that relate to the field of study encompassing the nature and impact of communication in general and corporate communication in particular. It is advisable that these projects consider communication and corporate communication from an interdisciplinary perspective, analysing them as part of the economic, managerial, cultural and social context in which they function.

Your Application:



Entry Requirements

- Master's degree or second-level academic degree.
- University graduates can enrol *sub condicione* if they can prove their degree by September 30 2022, otherwise the admission will be forfeited.
- Good command of the Italian language
- Good command of the English language

Admission documents:

- Curriculum vitae et studiorum:
- Thesis related to the qualification;
- The research project related to the objectives of the doctoral programme, which will be the subject of the interview for admission to the programme. The research project must outline: the topic, objectives, research problems, methodology, and timetable of the research and include an initial bibliography describing recent developments in the research area;
- **Any publications** with identifying data (authors, title, journal/book, page number, year of publication);
- Copy of current valid identification;
- Copy of payment of application fee.

Applicants can apply through **the dedicated platform** after registration.

No other methods of submitting applications or documents required for participation are permitted.

For more information please refer to the <u>call for applications</u>.

The closing date for application is on **June 30 at 12:00** noon (Italian time).

Our University:

Università IULM is widely recognised in Italy as a centre of excellence for education and professional studies in the fields of communication and new media, languages, tourism, promotion of cultural heritage, art, design and creative industries.

Since its foundation in 1968, Università IULM has always been a pioneer, anticipating trends and adapting to changes, acting as a dynamic force in a constantly evolving global system. It offers innovative training courses, a mix of theory and practise, closely linked to the real world and particularly focused on new professional profiles in the fields of corporate communications, marketing, media, interpretation and translation, public relations, cultural events, tourism, art and design.

Today, IULM is the academic centre of excellence for the education of future leaders. Its mission is to educate professionals capable of meeting the challenges and seizing the opportunities presented by international markets and upheavals. IULM helps train graduates and professionals who are aware of themselves and their value.

IULM guarantees its students at all levels a comprehensive cultural preparation, a unique blend of theory and practical experience: an integrated approach that has always proven extremely useful to successfully enter the world of work and find professional and personal fulfilment.

Università IULM is a dynamic, innovative and contemporary university where the diversity of activities and the social relevance of programmes are combined with a focus on the individual and a global perspective.



For further information about the University and the campus, please visit our official website: https://www.iulm.it/en/home

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