

## **Associate Senior Lecturer / Assistant Professor in Business Administration, Marketing Section**

Company:

**Stockholm Business School**

Location:

**Sweden / Stockholm**

Discipline:

**Business Administration, Marketing Section**

Employment Type:

**4 years**

Posted:

**2022-06-27**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

### **Associate Senior Lecturer/Assistant Professor in Business Administration, Marketing Section. Specialization Advertising and PR**

**at [Stockholm Business School](#). Closing date: 8 August 2022.**

#### **Main responsibilities**

The main duties of the holder of the position of Associate Senior Lecturer is to conduct teaching, supervision and research in marketing with a focus on marketing communication, advertising and PR.

The position includes conducting research (51%) as well as teaching, supervision and participation in planning and development of education in marketing with a focus on marketing communication, advertising and PR (49%). The tasks may also include course development, being a course director, and being a program director.

The person being employed is also expected to engage in the department's research and be able to initiate, organize and lead research projects. Furthermore, the Associate Senior Lecturer's activities should be directed towards international scientific publication and applications for research grants.

#### **Qualification requirements**

Eligible applicants for the position of Associate Senior Lecturer should hold a PhD in Business Administration, or have equivalent research skills, for instance within Marketing communication, advertising and PR. Priority will be given in the first instance, to applicants who received a PhD or equivalent qualifications no more than five years before the deadline for applications. However, an applicant who has received such a degree earlier may be considered under special circumstances.

The applicant must have the ability to cooperate with colleagues as well as other abilities that are required in order successfully to meet the demands of the position.

Teaching proficiency should normally be demonstrated through teaching experience at both the undergraduate and master's levels. Teaching expertise should be well-documented and in a manner that makes it possible to assess the quality of the teaching activities

### **Assessment criteria**

*Special emphasis* will be placed on research skills in market communications, advertising and PR. It is especially meritorious with recent research that focus on digitalization and digital media. International publications in this area during the last five years are particularly meritorious.

*Strong emphasis* will be placed on teaching proficiency demonstrated through teaching, course development and thesis supervision, within marketing communication, advertising and PR.

*Strong emphasis* will be placed on a documented ability to cooperate well with colleagues and fellow researchers.

*Strong emphasis* will also be placed on a detailed research plan covering the employment period.

*Emphasis* will be placed on a documented ability to conduct research using both quantitative and qualitative research methods.

*Emphasis* will be placed on administrative skills and proven collaboration with the surrounding society and dissemination of research and development findings.

*Emphasis* will be placed on having successfully planned, applied for and obtained research project funds from external research funding bodies.

### **Teaching and learning in higher education**

It is a *merit* to have completed at least 7,5 higher education credits in teaching and learning in higher education or to have otherwise acquired equivalent knowledge.

### **Additional information**

The Faculty of Social Sciences strives for a gender balance, women are therefore encouraged to apply for this position. Proficiency in Swedish is not a requirement at the time of appointment, but the candidate should be prepared to carry out teaching and administrative duties that require proficiency in Swedish within two years of employment.

An applicant who does not have at least 7,5 higher education credits in teaching and learning in higher education, and is not deemed to have acquired equivalent knowledge, must complete such training within the first two years of employment.

Proficiency in Swedish is not a requirement for the position, but the applicant has to be ready to take on administrative and pedagogical tasks that demand an understanding and usage of Swedish after two years of employment.

The length of the employment is 4 years.

Employment as an associate senior lecturer is limited to four years in accordance with the Higher Education Ordinance (1993:100) (HF). The purpose of the position is to enable the associate senior lecturer to develop independence as a researcher and acquire the necessary qualifications for appointment to another more senior teaching position.

An associate senior lecturer at Stockholm University can apply for and ought to be promoted to

senior lecturer for an indefinite term of employment if she or he meets the demands for promotion in accordance with the Higher Education Ordinance and the Rules of Employment for the Recruitment and Promotion of Teachers at Stockholm University (AOSU) and Specific criteria for promotion from associate senior lecturer/assistant professor to senior lecturer/associate professor adopted by the The Board of Human Science (Dnr SU FV-2.3.1.2-0026-17). Note that the promotion criteria are the same regardless of the length of the employment.

*In the event of a discrepancy between the Swedish original and the English translation, the Swedish version takes precedence.*

Stockholm University strives to be a workplace free from discrimination and with equal opportunities for all.

## **Contact**

Further information about the position can be obtained from the Head of the Department, Maria Frostling, telephone: +46 73 461 11 46, [mfh@sbs.su.se](mailto:mfh@sbs.su.se)

For questions regarding the application process, please contact administrator Kay Artle, telephone: +46 8 16 40 49, [kay.artle@su.se](mailto:kay.artle@su.se).

## **Union representatives**

Ingrid Lander (Saco-S), telephone: +46 708 16 26 64, [saco@saco.su.se](mailto:saco@saco.su.se), Alejandra Pizarro Carrasco (Fackförbundet ST/Lärarförbundet), telephone: +46 8 16 34 89, [alejandra@st.su.se](mailto:alejandra@st.su.se), and [seko@seko.su.se](mailto:seko@seko.su.se) (SEKO).

## **Application**

Apply for the position at Stockholm University's recruitment system. It is the responsibility of the applicant to ensure that the application is complete in accordance with the instructions in the job advertisement, and that it is submitted before the deadline.

We would appreciate it if your application is written in English. Since it will be examined by international experts, English is the working language.

The University's rules of employment and instructions for applicants are available at: [How to apply for a position](#).

## **You are welcome to apply!**

Stockholm University contributes to the development of sustainable democratic society through knowledge, enlightenment and the pursuit of truth.

**Closing date:** 08/08/2022

## **URL to this**

**page** <https://www.su.se/english/about-the-university/work-at-su/available-jobs?rmpage=job&rmjob=18311&rmlang=UK>

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