

Faculty Positions in International Business Administration, International Tourism and Hospitality

Company: I-Shou University

Location: Taiwan / Kaohsiung City

Discipline: Management, Marketing, Tourism and Hospitality Management, AI Skills

Employment Type: Permanent Full-time

Posted: **2022-07-04**

Contact Person: If you wish to apply for this position, please specify that you saw it on AKADEUS.

Job vacancies at the International College of I-Shou University in Taiwan

We are inviting applications for open rank full-time faculty positions in the Departments of International Business administration (IBA) and International Tourism and Hospitality (ITH). The appointments will begin in February or August 2023. Prospective candidates should hold a doctoral degree in disciplines specified below, demonstrate strong research/professional credentials, and are firmly committed to a culture of diversity and inclusiveness to complement existing faculty strengths.

I-Shou University is one of the most prominent private universities in Taiwan. The College is an EMI (English Medium Instruction) institute and fully accredited by AACSB. The university is in Kaohsiung, a metropolis in Southern Taiwan. Kaohsiung is a harbor city sunny all year round and offers rich cultural and industrial experiences to both visitors and residents. Currently, the College serves 28 faculty members from 12 countries, all with doctorates from reputable universities, and 650+ students from 29 countries.

ISU website: http://www.isu.edu.tw/en1/index.htm

FACULTY POSITION OPENINGS

International Business Administration (two vacancies)

• Management

Preference will be given to applicants with experience in teaching management courses at both introductory and advanced levels, including organization theory, organizational behaviour, human resource management, and strategic management.

Marketing



Preference will be given to applicants with experience teaching marketing courses at both introductory and advanced levels, including International Marketing, Consumer Behavior, Marketing Research, Artificial Intelligence, and Big Data.

International Tourism and Hospitality (two vacancies)

• Tourism and Hospitality management

Preference will be given to applicants with experience in teaching tourism management, itinerary planning, cultural tourism, and community marketing, including courses Tourism Perspectives on Cultural Geography, Destination Management and Branding, and Anthropology of Travel and Tourism.

• Al skills

Preference will be given to applicants with experience in teaching information technology management and AI applications, including data processing, tourism technology strategies, Internet Marketing and E-Commerce.

For consideration, applicants must submit all the following information:

A cover letter: Indicate the department and rank of position you apply for. An updated CV including a publication list:

- Prepare the CV in a chronological style with the most recent experience first
- List the duration of work specific to month, <u>e.g</u>., January 2016 March 2017
- For indexed publications, indicate the indexer (e.g., SSCI) at the end of each entry
- Work samples including sample syllabi, teaching philosophy, teaching evaluations, research plans, design portfolios, etc.
- Two representative published papers if any
- Sample syllabi of the courses you intend to offer
- Official doctoral transcripts
- A list of names, titles, addresses, telephone numbers, and email addresses for three (3) references for confidential letters of recommendation to be requested.
- Proof of English proficiency, if available.
- Other supporting documents

Review of applicants will begin immediately and will continue until the position is filled.

Submissions will not be processed if any of the required documents have not been available at the time of submission. Applicants are held liable for any disadvantages caused by false entries and errors on the submitted documents.

APPLICATION PROCEDURE

Send the above application materials by email to Dr. Pete Wu, Chair of IC New Faculty Search Committee at <u>isuic@isu.edu.tw</u>. Address your cover letter directly in the main body of the email and provide the remaining items in PDF files as attachments to the email. A committee will review the application upon receiving a complete set of materials specified above. Applications will be reviewed on a first-come-first-served basis until the positions are filled. Only short-listed candidates will be invited for an interview. Qualified applicants will be notified individually by December 2022.

NOTE: Teaching responsibility is 9 credit hours (3 courses) per semester. Successful candidates will be expected to teach fundamental and advanced courses at the undergraduate level in English and may be invited to teach courses of International MBA, a program offered by the College of



Management. Faculty members are expected to participate in student supervision, serve on administrative committees, engage in research, and to be active members of I-Shou University. The compensation package includes competitive salary, healthcare insurance, housing subsidies, and annual round-trip air tickets for home visiting, as well as other benefits. The healthcare insurance in Taiwan is one of the best in the world. All full-time faculty and immediate family members are eligible for the insurance.

ABOUT THE DEPARTMENT OF INTERNATIONAL BUSINESS ADMINISTRATION (IBA):

The Department is established to cultivate business managers and marketing professionals with strong international competitiveness. It is staffed with seasoned instructors from home and abroad. Our undergraduate program places great emphases on professional knowledge, communication skills, and developing global mindset of our students, which are all very important to international business management. Its curriculum is designed in such a way that in the first two years, students take basic modules to lay a solid foundation for their primary management and marketing knowledge, English language proficiency, and computer skills, while in the last two years, students take advanced elective modules based on their interests. Students are required to complete basic modules in ISU; however, they may choose to complete elective modules or participate in dual-degree programs in ISU-affiliated universities overseas. For more information, please visit our website at https://www2.isu.edu.tw/2018/homepage_v01.php?dept_mno=618e.

ABOUT THE DEPARTMENT OF INTERNATIONAL TOURISM AND HOSPITALITY (ITH):

The department aims to prepare students with managerial knowledge and skills in Tourism and Hospitality for Operations Management. The Department currently has five faculty members and nearly 180 students. There are approximately 35% of the students are with international backgrounds. The program emphasizes on: (1) Communication skills and systematic problem-solving for the success of managing the tourism and hospitality related business; (2) experiential learning and mobility and requires each student to take part in an exchange program prior to graduation; (3) "learning by doing" and offers a six-month practicum in the junior year. Over 80% of the ITH students have chosen to practice what they have learned on campus in world-class companies in China, Hong Kong, Singapore, Japan, Thailand, and Taiwan, to name a major few. For more information, please visit our website at https://www.isu.edu.tw/2018/showpage_v01.php?dept_mno=650& ;dept id=2&page id=28098.

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.