

## **Assistant Professorship in Behavioral Science and Technology**

Company:

**University of St.Gallen**

Location:

**Switzerland / St.Gallen**

Discipline:

**Behavioral Science and Technology**

Employment Type:

**Permanent Full-time**

Posted:

**2022-07-08**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

### **Assistant Professorship (Tenure Track) in Behavioral Science & Technology (100%)**

#### **School of Management**

«A place where knowledge is created» – As a leading business university we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society.

#### **Assistant Professorship (Tenure Track) in Behavioral Science & Technology (100%)**

The University of St.Gallen and its School of Management are seeking candidates for an Assistant Professorship in the field of Behavioral Science & Technology. Candidates are expected to have extensive experience in quantitative research methods such as experimental research (lab, field, and web-based experiments), new data acquisition techniques (unstructured data, sensor data) and new modeling techniques in the empirical social sciences (such as natural language processing of text and voice data, mobile sensor data, or novel machine learning techniques). The position is interdisciplinary in scope and would fit candidates with a strong research background in behavioral science (such as psychology, consumer research, marketing) or technical disciplines (such as human-computer interaction, information systems, data science). The triple accredited (EQUIS, AACSB, AMBA) university offers a stimulating research environment with a professional behavioral research lab for quantitative experimental research and a large network of companies to engage in field studies. Experience in or intention to actively engage in third party acquisition is expected.

The new assistant professor will become part of a dynamic team at the Institute of Behavioral Science & Technology (IBT-HSG) with strong ties in both the international marketing and behavioral science community and the corporate world. Teaching can be in English exclusively. The University's administrative language is German. If the successful candidate has no prior knowledge of German, he or she will be expected to acquire a passive knowledge of the language within two years. We are looking for a candidate with a strong, internationally recognised research track record in the leading

marketing, behavioral science, psychology, or computer science journals as well as excellent teaching skills.

We seek candidates to fill the position per February 1st, 2023 or by mutual agreement. To be considered for this position, applicants must hold a doctoral degree at the latest upon appointment. The appointment is for 6 years, with an intermediate evaluation after 3 years. Based on a tenure track process, successful candidates can be promoted to a tenured Associate Professor position. For further information, please contact Professor Dr. Reinhard Jung, Chairman of the Appointment Committee ([facultyposition@unisg.ch](mailto:facultyposition@unisg.ch)). The application should include a cover letter (motivation for the position, description of research and teaching portfolio, and other academic activities), curriculum vitae, list of publications, identification of two publications that best represent your current research, and contact information for two professional references that we may contact if shortlisted for the position. Candidates should submit their application to the President of the University of St.Gallen, Professor Dr. Bernhard Ehrenzeller, online via [www.unisg.ch/professorships](http://www.unisg.ch/professorships) at the latest by August 24, 2022.

The University of St.Gallen is strongly committed to promoting equal opportunities and diversity. We specifically encourage women and applicants with backgrounds underrepresented among our current faculty to apply.

**[Apply online](#)**

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