

## Lecturers in Marketing

Company:  
**Newcastle University**

Location:  
**United Kingdom / Newcastle Upon Tyne**

Discipline:  
**Marketing**

Employment Type:  
**Permanent Full-time**

Posted:  
**2022-07-12**

Contact Person:  
**saurabh.bhattacharya@newcastle.ac.uk.**

## Lecturers in Marketing

We seek to appoint three outstanding Lecturers in Marketing. Candidates must be able to demonstrate research excellence – as evidenced by high quality publications – and deliver excellent teaching. Successful candidates will have a strong research and scholarly trajectory in the areas of Marketing with significant potential to generate research income, pursue impact activities, and to develop an international reputation. You will be committed to the success and development of Newcastle University Business School. You will join the dynamic and vibrant Marketing, Operations & Systems (MOS) Subject Group within a Business School that is committed to collegiality and academic citizenship.

Newcastle University Business School is located in Newcastle City Centre and at the gateway to the Newcastle Helix, a £350million partnership between Newcastle University, Newcastle City Council and Legal and General, where Business meets Science.

Newcastle University is a Russell Group institution and the Newcastle University Business School is home to 4000 students and is one of an elite group of Business Schools worldwide to hold triple accreditation from the three internationally recognised accreditation bodies: AMBA, AACSB, and EQUIS. This places the School in the top business schools worldwide and is testament to our reputation for our world leading Research and Teaching.

For more information about Newcastle University Business School, please visit our [website](#).

We understand how important the full employment package is to our colleagues, at Newcastle University and we are committed to providing a great range of benefits and discounts for our staff, you can learn more about what is available [here](#).

The University has developed an [Academic Job Summary Guidance](#) document which summarises the range of activities that academic staff may be expected to perform.

Informal enquiries about this position can be made to Dr Saurabh Bhattacharya, Interim Subject Group Head, at [saurabh.bhattacharya@newcastle.ac.uk](mailto:saurabh.bhattacharya@newcastle.ac.uk).

**[Apply here](#)**

Contact Person:  
**saurabh.bhattacharya@newcastle.ac.uk.**