

Assistant or Associate Professor in Marketing

Company:

University of Colorado Boulder

Location:

United States / Boulder

Discipline: **Marketing**

Employment Type:

Permanent Full-time

Posted:

2022-08-31

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant or Associate Professor in Marketing

Job Summary:

The **Leeds School of Business** at the University of Colorado Boulder is hiring one tenure-track, **Assistant or Associate Professor** position in Marketing for Fall 2023. This position is anticipated, as it will be filled pending funding approval.

Who We Are:

The University of Colorado at Boulder, and the city of Boulder, offers a rich intellectual, cultural, recreational, and family-friendly environment. Boulder is widely recognized as an entrepreneurial hub, with active venture capital, technology, natural foods, and renewable energy sectors; it is consistently recognized as one of the best places to live in the United States.

The economy of the Front Range of Colorado is strong, and private support for the University and the Leeds School is increasing steadily, as evidenced by our new programs and solid MBA program. The University of Colorado and the Leeds School of Business are nationally recognized for the excellence of our faculty, programs, and students. By joining the Marketing Division, you will be part of a collegial and productive group of scholars with the highest standards of research and teaching excellence.

The Leeds School of Business is committed to developing a diverse and inclusive educational environment and the University of Colorado is an equal opportunity and affirmative action employer. We encourage applications from members of groups underrepresented in academia including women, minorities, veterans and persons with disabilities.

What Your Key Responsibilities Will Be:

Job duties include research, teaching, and service to the University and profession. The Marketing Division is particularly interested in quantitative candidates with empirical modeling expertise and capable of major research contributions.



What We Can Offer:

Pending funding approval, based on credentials and experience, the salary range for an Assistant Professor is \$180,000-215,000 and for an Associate Professor is \$215,000-240,000. Support for research activities is also competitive.

What We Require:

Candidates must hold a PhD or be close to completion of a PhD (ABD) from an accredited institution in Marketing or a related field; and have demonstrated superior accomplishments, including scholarly research, teaching ability, promise of future contributions, and effective interaction with faculty colleagues, students and external constituents.

Note:

Candidates who have not yet conferred their degree will be appointed as an Instructor until the semester following the degree conferral.

Application Instructions:

To apply for this position, please submit the following materials to this portal:

- 1. Cover Letter
- 2. Curriculum Vitae/Resume
- 3. One to three research papers

During the application process you will need to enter contact information for **three** academic references who will be contacted to provide letters of recommendations later on in the recruitment process.

All applications must be submitted electronically to the job portal. Consideration of applications will begin upon receipt and will continue until the appointments is made.

Apply now

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