

Professor of Marketing

Company:

The University of Newcastle

Location:

Australia / Newcastle

Discipline:

Marketing

Employment Type:

Permanent Full-time

Posted:

2022-09-05

Contact Person:

Professor Abul Shamsuddin

Professor of Marketing

- Full-time Continuing role in Newcastle NSW
- Academic Level E
- University with impact, community spirit and strong industry engagement

Our vision to become a world-leading university for our regions will take passion and perseverance. We can't do it without you.

We are looking for people to join our university – to bring their exceptional teaching to our region, and to take their research impact to the world with us.

As one of the top 200 universities in the world and number one university in the world for partnering for a sustainable future, we are proud educators grounded by the needs of our community. We are driven by our inclusive focus and are proud of our five-star rating for social equity.

Be part of something bigger

The University of Newcastle's Business School (NBS) has received international acclaim for its programs through accreditation with the Association to Advance Collegiate Schools of Business (AACSB) and the European Foundation for Management Development (EFMD) Quality Improvement System (EQUIS) Accreditation, making NBS one of the top business schools in the world.

The Role

In this role you will:

- Provide vision and leadership.
- Foster excellence in research, teaching and professional outreach activities.

- Undertake leading industry-based research to change the landscape of the marketing discipline.
- This continuing position is full time and will be located at the Newcastle City Campus (Awabakal and Worimi land).

The University of Newcastle is an equal opportunity employer committed to equity, diversity and social inclusion. Women and Aboriginal and Torres Strait Islander candidates are particularly encouraged to apply.

How will you become part of our community?

- Inspire the next generation with your energy, passion and ability to develop and implement innovative teaching methodologies.
- Be a highly effective and strong communicator, with a significant track record of attracting research grant funding and fostering collaborative research connections within the University, broader research community and relevant industries.

How will we support you?

The remuneration for this position is from \$196,124 + 17% superannuation.

The University is committed to being a leader in family-friendly working environments.

For information on our employee benefits (such as flexible working, discounts in private health insurance and gym memberships and salary packaging) please visit [our website](#).

Let us be part of something bigger together.

Note: Please download the Position Description, found in the related documents, prior to starting your application.

[Click here](#) to be redirected to the advert on our **University of Newcastle jobs page** where you will find a guide on how to apply and gain access to the job description.

Your application must include:

- Your ORCID ID
- A URL link to your University Academic Profile (or equivalent)
- A Cover Letter; outlining your interest in the role, including contact details for a minimum of three relevant referees.
- A statement addressing the Essential and Desirable Criteria, as provided in the Position Description (4 pages max)
- Your CV, which should be a maximum of five pages and be succinct and discipline appropriate.

Please upload your Cover Letter and response to the requested Criteria as one PDF document.

For additional information on the position contact Professor Abul Shamsuddin on 02 4921 6188 or via email Abul.Shamsuddin@newcastle.edu.au.

Having Difficulties? Please reach out to us: employment@newcastle.edu.au

Closing date: Sunday 3 October 2022 at 11.59pm AEST

We are excited to be Looking Ahead with you

Contact Person:

Professor Abul Shamsuddin