

10 Research Faculty Positions in Marketing, International Business, Strategy / Entrepreneurship...

Company:

Institut Franco-Chinois de Management des Arts et du Design (IMAD)

Location:

France / Bordeaux / Marseille

Discipline:

Marketing, International Business, Strategy / Entrepreneurship, Corporate Social Responsibilities, Finance, Information Systems / Supply Chain Analytics, Urban Logistics

Employment Type:

Permanent Full-time

Posted:

2022-10-05

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

10 Research Faculty positions in Marketing, International Business, Strategy/ Entrepreneurship, Corporate Social Responsibilities, Finance, Information Systems/Supply Chain Analytics, urban logistics

KEDGE Business School is a vibrant business school with 4 campuses in France (Paris, Bordeaux, Marseille, and Toulon), 3 abroad with 2 in China (Shanghai and Suzhou), 1 in Africa (Dakar) and 3 associated campuses (Avignon, Bastia, Bayonne). The KEDGE Business School community includes 14 800 students (23% foreign students), 198 full-time faculty members (45% of which are international), 274 international academic partners and 70 000 alumni across the world. Ranked 31rd amongst European Business Schools, KEDGE Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Écoles.

Based on its distinctive position as a school for leaders for the 21st century, KEDGE Business School aims to transcend the boundaries between higher education and business through innovation and to have a positive social, economic and environmental impact on society.

To meet these challenges, KEDGE is looking for:

- Assistant/Associate/Full professor in **Corporate Social Responsibilities** (Bordeaux Campus)
- Assistant /Associate/ Full professors in **Entrepreneurship and Family business** (Marseille campus);
- Associate/Full professor in **Supply Chain Analytics** (Bordeaux campus)
- Assistant/Associate Professor in **Supply Chain Management and Analytics** (Marseille campus)
- Assistant/Associate Professor in **urban logistics** (Bordeaux campus) ;
- Assistant/Associate/Full professor in **Industry 4.0/information systems** (Bordeaux campus);

- Assistant/Associate/Full professor in **experiential and sensory Marketing** (Marseille campus)
- Full professor in **Digital Marketing / DATA Marketing, artificial Intelligence** (Marseille campus)
- Assistant/Associate Professor in **Finance with a specialisation in hospitality** (Marseille campus);
- Assistant/Associate Professor in **International Business** (Marseille campus);

Candidates will hold a PhD, demonstrate a sound research record with an active research programme signalling a high research potential, have excellent teaching capabilities and be willing to engage in innovative project supervision and development, as well as other service activities.

Interested candidates should apply electronically via our [website](#), and provide the following elements:

- a cover letter containing your motivation for one of the positions
- an up-to-date curriculum vitae with a list of publications and most recent representative research papers
- a research statement
- a teaching statement (including course details and course evaluations)
- Two references who can be contacted

To apply: https://groupekedgibusinessschool.teamtailor.com/jobs?department_id=154480

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.