

# Associate / Full Professor in Marketing, Head of Master Program Marketing and Communication

Company:

**EMLV - Ecole de Management Léonard de Vinci**

Location:

**France / Paris**

Discipline:

**Marketing**

Employment Type:

**Permanent Full-time**

Posted:

**2024-04-10**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Associate/Full Professor in Marketing

### Head of master program Marketing & Communication

EMLV Business School is seeking applicants with high research and teaching potential for the position of Associate/Full Professor in Marketing. The position also includes the management of a master program in Marketing & Communication (in English).

**JOB DESCRIPTION:** The full-time position is located on our Paris La Défense campus. The main responsibilities of the appointee include the following:

- Manage a master program in Marketing & Communication
- Publishing in high quality, peer-reviewed journals (FNEGE, ABS)
- Teaching in various levels using innovative pedagogy
- Supervise MSc/MBA/Master students
- Engage and participate in EMLV's activities and school life

The position will start in September 2024 at the latest. Remuneration will be based on the applicant's academic qualifications and experience.

**JOB QUALIFICATIONS:** Candidates should hold a PhD in Marketing from a leading institution and have an established record of excellence in teaching and research within the advertised discipline (FNEGE/ABS publications). They should be fluent in English. Without being a pre-requisite, a good knowledge of French and of the French system of "*Grandes Ecoles*" will be appreciated.

**ABOUT OUR SCHOOL:** EMLV Business School is a non-profit, higher education institution (Grande

Ecole in the French system) located in Paris La Défense, France. EMLV (EFMD, AMBA and AACSB accredited) offers a broad range of business and management programs at undergraduate and graduate levels. The 5 Year Management program is fully accredited by the French Ministry of Higher Education and awards a university-level Master degree (*diplôme BAC+5 visé Grade Master*). As part of the De Vinci Higher Education, EMLV also offers double degree programs with parent schools of Engineering (ESILV) and Internet and Multimedia Institute (IIM). For further details about the school, and its multidisciplinary research agenda, please visit the website at <http://www.emlv.fr/> and <http://www.devinci.fr/research-center/>.

**APPLICATION PROCEDURE:** Please provide your CV with the names and contact information of three referees, a cover letter describing your research activities and pipeline, any professional experience, two research papers and recent teaching evaluations. Qualified candidates need to send their application package by email to [recrutement.emlv@devinci.fr](mailto:recrutement.emlv@devinci.fr).

EMLV will provide successful applicants with all the necessary information and support concerning moving and finding accommodation in Paris, governmental administrative procedures and any family related issues.

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